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## 2010 River Heights Chamber of Commerce Sponsorship and Advertising Packages

The following is a snapshot of the sponsorship opportunities available to your organization in 2010. Furthermore, this is your way to sponsor a Chamber event or advertise in our many publications to promote your business and help your Chamber produce meaningful programs to enhance the quality of business in the South St. Paul- Inver Grove Heights area. We offer this guideline for when you are planning your 2009 budget. We hope you include your Chamber in your 2009 sponsorship and advertising budget. Please review and check all that you are interested in and return to the Chamber by faxing to 651.451.0846.

### Annual Meeting- Thursday, February 18, 2010

This event is held in February to celebrate the Chamber's accomplishments over the past year, recognize the outstanding leadership and thank the members for their participation in making our business community strong. This is also where the Business of the Year Award is presented. Approximate attendance: 150 people

#### ***Event Sponsor- Investment \$1,500***

- Two tickets to the Annual Meeting 2010
- Logo on Chamber's website and announcement in the Weekly Update
- Highlighted in March/April edition of the Chamber's newsletter
- Preferential seating at the Annual Meeting
- Logo recognition in the visual presentation at the meeting

#### ***Major Sponsor - Investment \$500***

- One ticket to the Annual Meeting
- Organization name on Chamber's website and Weekly Update
- Recognition in the Chamber's newsletter
- Preferential seating at the Annual Meeting
- Highlighted in the visual presentation

#### ***Contributing Sponsor- Investment \$150***

- Highlighted in the visual presentation
- Listed in the Weekly Update and the Chamber website

### Annual Golf Classic – Monday, May 24, 2010

This is a fun and exciting golf tournament held in May with participants ranging from Chamber members, city officials and community leaders. Approximate attendance: 115 golfers and approximately 50 volunteers.

**\* ALL Sponsors will be recognized in the program**

#### ***Tournament Sponsor- Investment \$3,500***

- Recognized as tournament sponsor of the River Heights Golf Classic
- Name/Logo recognition on tournament brochure
- Signage and sole sponsorship of the 1<sup>st</sup> tee
- Opportunity to distribute promotional items at 1<sup>st</sup> tee
- Complimentary golf and meals for four and Team 1A position to lead off the tournament
- Recognition in Weekly Update
- Recognition on the Chamber's website
- Recognition in one edition of the Chamber's newsletter

- Sponsorship recognition in press releases sent to local and regional news publications
- Introductions and opportunity to speak at the evening banquet

***Major Sponsor- Investment \$1,000***

- ***Sponsorship of a special activity, i.e. Carts, Luncheon, Driving Range, Putting Contest, Grand Prize***
- Company logo on registration brochure
- Custom name/logo signage associated with your activity
- Opportunity to distribute promotional items
- Two complimentary meal tickets
- Recognition in the Chamber's *Business Perspective* newsletter, Weekly Update & on the Chamber's website
- Recognition in banquet program

***Hole/Contest Sponsor- Investment \$500***

- Exclusive sponsor/host of a designated green, tee or golf related contest
- Contest prize included in sponsor fee
- Custom name/logo signage
- Opportunity to host contest/hole, greet golfers and distribute promotional materials
- Two complimentary luncheon tickets
- Recognition in Weekly Update & on the Chamber's website
- Recognition in banquet program

***Tee Host Sponsor- Investment \$175***

- Host of a designated tee (non-exclusive)
- Opportunity to greet golfers and distribute promotional materials
- Opportunity to coordinate an activity for the golfers
- One complimentary luncheon ticket
- Recognition in banquet program

***Course Contributor - Investment \$150***

- Signage at strategically designated spots throughout the course (non-exclusive)
- Recognition in banquet program

***Silent Auction Donor – Items with a minimum value of \$50***

- Recognition in event program and name listed on auction bid sheet

## **Small Business Luncheon and Trade Show – Thurs., April 22**

The Small Business of the Year Award is designed to recognize local businesses for company growth, staying power, innovation, response to adversity, commitment to excellence, and strong company mission. A luncheon banquet is usually held in April to recognize the award recipient. Approximate attendance: 130

***Event Sponsor –Investment \$1,250***

- Two tickets to the 2010 Small Business Award Luncheon
- Preferential seating at the Luncheon
- Complimentary Trade Show Booth at event
- Logo recognition on a special event sign, displayed at the luncheon
- Logo recognition on event invitations, Chamber website, newsletter and weekly update announcement
- 2 minute commercial at the podium during the event
- Sponsorship recognition in press releases sent to local and regional news publications
- Logo recognition in the visual presentation/program at the event

***Major Sponsor \$500***

- One ticket to the 2010 Small Business Award Luncheon
- Preferential seating at the Luncheon
- Logo recognition on a special event sign, displayed at the luncheon
- Recognition on Chamber website, newsletter and weekly update announcement
- Logo recognition in the visual presentation/program at the event

#### ***Trade Show Sponsor \$200***

- Company Name/Logo recognition on Trade Show Insert at the event
- Logo recognition on Small Business Luncheon & Trade Show Promotion Materials
- Complimentary Trade Show Booth in 2010
- Recognition on the Chamber website and weekly update announcement
- Highlighted in the visual presentation/event program

#### ***Contributing Sponsor \$150***

- Listed on the Chamber website and weekly update announcement
- Highlighted in the visual presentation/event program

## **Community Night with the Twins – Tues., June 15**

The Twins Night Task Force's mission is to provide a community wide get-together at Target Field to see a Twin Game. A summer season game is usually chosen. They meet on an as needed basis before the summer event. For more information or to find out how you can get involved in the Twins Task Force, contact Carol at the Chamber. Approximate attendance: 600

#### ***Event Sponsor –Investment \$600***

- Individual logo signage at the pre-game gathering
- Logo and recognition on the promotional flyer
- Opportunity to handout promotional items at the event
- Opportunity to give a brief greeting at the event
- Opportunity to go on the field for pre-game activities
- Recognition on the jumbotron during the game
- Recognition on the website, in the newsletter and weekly update

#### ***Picnic Sponsor \$100 minimum or Food Donation***

Combined signage at the pre-game gathering.

- Table top signage
- Recognition on the jumbotron during the game
- Recognition in the newsletter and weekly update

#### ***Ticket Sponsor (Based on individual ticket/bus cost)***

Sponsors tickets for Neighbors or Group Home clients to attend the game.

- Combined signage at the pre-game gathering
- Recognition in the newsletter and weekly update

## **Oktoberfest – Friday, October 8**

The River Heights Chamber of Commerce has a annual fundraising event each fall. Oktoberfest was a German style celebration held in October and featured an authentic polka band, Keg Tapping presentation and lots of games. From silent auctions to mini and giant raffles, the evening is one you will mark on your calendars in advance to make sure you can be there for all the fun!

Approximate Attendance: 150-250

#### ***PLATINUM SPONSORSHIP - \$2,500***

- Logo Recognition on event signage
- Reserved table with 8 event tickets
- ***Logo recognition on Commemorative Steins***
- Eight Commemorative Steins for guests
- Logo recognition in Chamber publications
- ***Logo on Chamber website with business link***
- Logo recognition on community flyers (If reserved by August 27)
- Logo recognition included on the online auction
- ***Logo on event tickets being sold at numerous community establishments***

#### ***GOLD SPONSORSHIP - \$1,500***

- Logo Recognition on event signage

- Reserved table with 8 event tickets
- Eight Commemorative Steins for guests
- Logo recognition in Chamber publications
- Logo recognition on Chamber website
- Logo recognition on community flyers (If reserved by August 27)
- Logo recognition included on the online auction

#### ***SILVER SPONSORSHIP - \$750***

- Recognition on event signage
- Two event tickets with Commemorative Steins
- Recognition in Chamber publications
- Recognition on Chamber website

#### ***BRONZE SPONSORSHIP - \$300***

- Recognition on event signage
- Acknowledgement in Chamber's Weekly Update

#### ***Mini Raffle Sponsor- Investment \$450***

- Item purchased on your behalf
- Company name on raffle ticket
- Signage by item at event
- Name on Gala invitation and program
- Acknowledgement by emcee at event
- Acknowledgement in Weekly Update

## **Business Card Exchanges – After Hours - Monthly**

These are business after-hour networking events. Build new business relationships as you socialize and enjoy refreshments, in a casual setting, with your fellow Chamber members. These events are held monthly at various business locations from 5:00 p.m. – 6:30 p.m. A business can host the business card exchange at their own facility or be a sponsor. Approximate Attendance: 30-50 people

#### ***Host/Sponsor Investment \$140***

- Event is held and hosted at **your** place of business with refreshments and door prize you provide
- For small business owners with limited meeting space or home-based businesses, you may partner with another company by sponsoring the event, but hold the event at a different business location
- Name and logo on marketing pieces including flyers, name in one Weekly Update prior to event, website calendar and photos from your establishment in the next newsletter
- Opportunity to present a 3-minute commercial about your business
- Opportunity to display/hand-out promotional materials and provide tours of your facility
- Logo recognition on sponsor banner

## **Legislative Events – As scheduled**

Legislators are invited to talk about the results of the legislative session and give their perspective on how it affects our business community. Approximate attendance: 50-100 people

#### ***Corporate Sponsor – Investment \$300 (yearly investment)***

- Two complimentary tickets to the event
- Logo on all promotional materials
- 4-minute commercial at the podium during the event
- Opportunity to bring promotional items to give to all participants

## **Quarterly Membership Breakfasts – As scheduled**

Four luncheons held throughout the year with various presenters speaking on topics of membership's needs and interests. Approximate attendance: 30-50 people

#### ***Sponsorship - \$250***

- Logo recognition on a special event sign, displayed at the luncheon
- One complimentary ticket to the luncheon

- Recognition by the emcee during the event
- Recognition in Weekly Update
- Recognition on the Chamber's website
- Highlighted in one edition of the Chamber's newsletter
- Sponsorship recognition in press releases sent to local and regional news publications

**If you would like to sponsor any of the above events please fill out this form and fax  
651.451.0846 or mail back to:  
River Heights Chamber of Commerce  
5782 Blackshire Path, Inver Grove Heights, MN 55076  
Any questions: call us at 651.451.2266**

**NAME:** \_\_\_\_\_

**COMPANY:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_