



## 2010 River Heights Chamber of Commerce Online Value Marketing Packages

Enhance the visibility of your business's message and receive priority placement!

Priority and Top Priority placements allows your business to be displayed above any non-enhanced members in the search results

Online banner ads and member information pages are trackable and reportable

### LIMITED WEBSITE SPONSORSHIPS

#### Category Leader Sponsorship

- Banner ads on all 3 directory search pages
  - Business Category
  - Quick-Link Results
  - Alpha/Keyword Listings
- Top Priority Placement (highlighted background)
- Search Results Logo
- Additional Website Link
- Enhanced Member Information Page:
  - eight photos
  - 1600 character description
  - five bullet points
  - logo
  - map link
  - 20 keywords
- Recognized as a Sponsor
- Free Ad Design (can change 4 times per year)
- Ad Display Tracking

**\$49/month**  
Or **\$470.40/yr**

#### Premium Visibility Sponsorship

- Banner ads on all 3 directory search pages
  - Business Category
  - Quick-Link Results
  - Alpha/Keyword Listings
- Top Priority Placement (highlighted background)
- Search Results Logo
- Additional Website Link
- Enhanced Member Information Page:
  - eight photos
  - 1600 character description
  - five bullet points
  - logo
  - map link
  - 20 keywords
- Recognized as a Sponsor
- Free Ad Design (can change 4 times per year)
- Ad Display Tracking
- 1 Additional Banner Page Ad
  - Hot Deals, Job Search or Calendar Page

**\$74.50/month**  
Or **\$715.20/yr**

#### Complete Website Sponsorship

- Banner ads on all 3 directory search pages
  - Business Category
  - Quick-Link Results
  - Alpha/Keyword Listings
- Top Priority Placement (highlighted background)
- Search Results Logo
- Additional Website Link
- Enhanced Member Information Page:
  - eight photos
  - 1600 character description
  - five bullet points
  - logo
  - map link
  - 20 keywords
- Recognized as a Sponsor
- Free Ad Design (can change 4 times per year)
- Ad Display Tracking
- 2 Additional Banner Pages\*  
*Special Reduced Pricing on these Banners*

#### •CHAMBER HOME PAGE AD

#### •BUSINESS DIRECTORY SEARCH AD

- premier page
- very limited availability

**\$115/month**  
Or **1,004/yr**



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### ENHANCED LISTING

#### Search Results Directory Logo

- Logo (75 pixels wide) placed next to your business listing in the Business Directory or any search results page

#### Website Link

- Additional Website Link placed next to your business listing in the Business Directory or any search results page

#### Enhanced Listing & Priority Placement

- **Priority Placement**
  - Your business listing displayed above any non-enhanced members in the search results
- **Enhanced Member Information Page**
  - Logo (150 pixels wide)
  - 1600 character business description
  - 200 character business description added to your search results page under your business listing
  - Eight photos
  - Five bullet points
  - 20 keywords – for people to search for you by in the Business Directory
  - Map Link

Just  
**\$19/month**  
Or **\$182.40/yr**