



September 20, 2011

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FOR IMMEDIATE RELEASE

MEDIA RELEASE

The EVENT – Celebration of Freedom & Free Enterprise

Inver Grove Heights, MN - The River Heights Chamber of Commerce is holding a celebration called the EVENT on Friday, October 14th to celebrate Freedom and Free Enterprise. The EVENT will take place from 6:00 – 9:00 p.m. at the Historic Concord Exchange Building, 200 Concord Exchange North in South Saint Paul.

Admission to the EVENT is \$35/person and includes heavy hors d'oeuvres and live entertainment featuring The Red Rock Swing Band. Dance lessons from Fred Astaire Dance Studio will take place at the beginning of the night to get guests "into the swing of things"! An RSVP is requested at www.riverheights.com or by calling the River Heights Chamber office at 651.451.2266. All the details for the EVENT can be found at www.theeventmn.com.

A tribute will be made to past leaders of the River Heights Chamber of Commerce; we will be celebrating free enterprise and the business community's accomplishments because of former Chairman like Greg Kuntz, Art Gillen, Rollie Glewwe, Kevin Kraus, Doug Rech, Ken Nelson, Joel Bennett and many others.

The evening festivities will also recognize our Servicemen and women from our local military posts and will include a raffle featuring a special Yellow Ribbon basket. If your business would like to donate to the raffle, please check out the available baskets to donate to online at www.theeventmn.com and contact the Chamber at 651.451.2266. In addition, a check will be presented to our partners, the Beyond the Yellow Ribbon Communities of Inver Grove Heights and South Saint Paul. Beyond the Yellow Ribbon is a comprehensive program that creates awareness for the purpose of connecting Servicemembers and their families with community support, training, services and resources.

"The River Heights business community has always shown strong support towards the non-profits in our community. As we mark the 10 year anniversary of 9-11, the Beyond the Yellow Ribbon Communities are working hard to spread the word about the resources they provide to our military families and the River Heights Chamber is excited to be a part of that outreach," added Jennifer Gale, President of the River Heights Chamber of Commerce.

Jon Erickson, Co-Chairman of the EVENT Task Force added, "The River Heights Chamber of Commerce is committed to helping the Beyond the Yellow Ribbon families and volunteers. Local business owners appreciate their sacrifice. We look forward to serving them with our time, talent, and unique resources. The EVENT held in October is only the beginning. Business owners want to know what they can do to support military families. For example, Ultimate Carpet And Upholstery Cleaning has committed to free rooms of carpet cleaning for Yellow-Ribbon families with a member serving overseas. Other local businesses are looking for ways to serve as well. "

Special thanks to the following organizations that are supporting the EVENT: Waterous Company, Schadegg Mechanical, Walmart and Bremer Bank! A list of supporters of the CAUSE can also be found at www.theeventmn.com/cause.

The River Heights Chamber of Commerce is located at 5782 Blackshire Path in Inver Grove Heights in the Blackberry Town Office Park and is open Monday – Friday. To learn more about the CAUSE, the EVENT or the River Heights

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Chamber of Commerce, please contact the River Heights Chamber office at 651.451.2266 or visit us online at www.riverheights.com!

About the River Heights Chamber of Commerce

The River Heights Chamber of Commerce aggressively promotes the interests of the business communities of Inver Grove Heights and South St. Paul. The organization is volunteer driven and strives to continue to provide value-added opportunities for all members. Visit their website to learn more at www.riverheights.com.

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