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Contact: Nicole Bengtson
Communications Manager
Telephone: 651.451.2266
Email: nicole@riverheights.com

FOR IMMEDIATE RELEASE

MEDIA RELEASE

Ultimate Carpet & Upholstery Cleaning- The Cleaner, Greener Carpet Cleaner™ Receiving River Heights Chamber's Small Business of the Year Award

Inver Grove Heights/South Saint Paul – The River Heights Chamber of Commerce will be honoring **Ultimate Carpet & Upholstery Cleaning** in St. Paul on April 21, 2011 with their 2011 Small Business of the Year Award.

19 years ago, with a dream of starting their own business, and a tenacious drive, Jon & Val Erickson started up Ultimate Carpet and Upholstery Cleaning in the basement of their home. Ultimate is a small family-run residential and commercial carpet and upholstery cleaning business that prides itself on excellent customer service and service that makes their customers happy. Their employees are required to complete courses to get the Institute of Inspection, Cleaning and Restoration Certification (IICRC).

Ultimate's slogan "The Cleaner, Greener Carpet Cleaner" means they are an environmentally responsible cleaning company. They are a leader among carpet cleaners and provide friendly, professional service and experienced high-end cleaning. Their service speaks for itself- by maintaining 1200 long-term clients with no advertising and being 100% referral-based, Ultimate Carpet and Upholstery Cleaning has received Angie's List "Super Service" award for 10 years in a row.

Jon and Val contrast their services in a way that attracts loyal customers. They provide a memorable experience that keeps their customers coming back month after month and year after year. Jon and Val believe in the importance of measuring their service with service evaluation forms to get feedback from their customers and continuously strive to improve their product and service. Ultimate is also loyal to local suppliers and have been featured nationally in industry trade magazines.

The River Heights Chamber also recognizes the high priority Ultimate places on good corporate citizenship. They created the Ultimate Clean-a-thon in 2007 (held annually for three years) and set a world record for carpet cleaning as they worked for 36 hours cleaning carpets and raised \$18,000 for DARTS. Jon also mentors younger carpet cleaners in cleaning technique, business strategy, customer service and ethics. Jon and Val are very active in the River Heights Chamber of Commerce Ambassadors and with various event committees such as the Membership Drive and Oktoberfest. In addition, Jon is serving his first term on the Chamber's Board of Directors.

Ultimate Carpet and Upholstery Cleaning was selected by the River Heights Chamber of Commerce's Recognition Committee after careful review of all nominees' applications. The Small Business of the Year Award acknowledges an organization that has a commitment to the community through its involvement and assistance to community organizations, a commitment to its employees and focus on innovative employee programs, and a commitment to excellence in service, business ethics, friendliness and business operations. The Chamber's first Small Business of the Year Award was presented in 1989.

The River Heights Chamber of Commerce congratulates their 2011 Small Business of the Year, Ultimate Carpet and Upholstery Cleaning!

5782 Blackshire Path, Inver Grove Heights, MN 55076
Fax: 651.451.0846 E-mail: Nicole@riverheights.com
Website: www.riverheights.com

If you would like to attend the Small Business Award Luncheon on Thursday April 21st to see Ultimate Carpet and Upholstery Cleaning receive this award, please visit the River Heights Chamber website at www.riverheights.com or call the Chamber office at 651.451.2266.

For more information on this award recipient, contact the River Heights Chamber of Commerce at 651.451.2266.

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